



Partner & Employer Bike Month Challenge Toolkit

The Bike Month Challenge is an annual competition to encourage people who live or work in the Southwest Washington region to bike more often. The Challenge is a helpful tool to help improve your employees' commute and work experience by providing them with fun team-building activities and easy-to-access information on how to bike to work. Participants can win prizes by logging any bike trip on the Get There Southwest Washington website- whether for commuting or just getting around.

Starting May 1, Get There users can join or start a team and log bike trips to qualify for random weekly and grand prize drawings, or to hold the title of Team or Individual Bike Month Champions. Qualifying for prizes is easy by logging at least two bike trips a week. Trips can be to work, school, or to run errands using a conventional bike or e-bike.

Participants can join an already set-up community or worksite team or they can create their own team with co-workers, friends, or neighbors. We encourage worksites to set up a team (or multiple!) in advance for employees to join. See below for details.

Employer-specific FAQs about participating in the 2025 Bike Month Challenge can be found below. FAQs about general participation can be found [here](#).

Employee emails/newsletter content

Let your employees know about the Challenge by tailoring and sending out pre-written emails.

Areas highlighted in yellow need your attention.

Southwest Washington Bike Month Challenge launches this May!

Ready to win prizes, save money, boost your health, and reduce your carbon footprint by improving your commute? Join the Bike Month Challenge from May 1-31!

You can join our worksite team ([link to your unique team](#)) or create a team of your own with coworkers, friends, or neighbors.

Teams will compete for recognition and prizes by logging trips taken by bike - a manual or e-bike - for any trip, whether commuting to work or wherever you need to go.

How to participate

The Bike Month Challenge is a part of Get There Southwest Washington.

1. If you are not already a Get There user - registration is quick and easy. Visit GetThereSWWashington.org to get started.
2. To find the Challenge, click Programs in the top menu bar of any page then click Challenges to see Bike Month Challenge. If it does not appear under Active, click the



Available button. You'll see a big blue arrow on the right side of the screen to click if Bike Month Challenge is not the first Challenge you see under Available.

3. Create/join a team. If you were sent a link to join a team, you must (1) register at the link (2) join the challenge, and (3) click the team link provided by your Team Captain. To create a team, visit the Challenge page and click the Create a Team button. A unique link will be provided for you to invite others to your team.

Challenge top honors and the Bike Month Trophy will go to the team with the most trips at the end of May. [View full prize details here.](#)

Plus, you can win individual prizes, including:

- Hop card loaded with Regional Day Pass
- \$50 Bike Clark County Gift Card
- Topeak Deluxe Accessory Kit
- Pro Campo Domino Handlebar Bag
- ABUS Ultra 410 U-Lock + Cobra 10 Cable
- Bike Commuter Swag Bag stuffed with Rechargeable Bike Lights, Tire Tubes, Reflective Vest, Reflective Stickers, Cooler Bag
- Cleverhood Rain Cape
- Ortlieb Spot-Roller pannier (pair)

Don't miss your chance to come out on top and win prizes! Learn more at <https://getthere.rideamigos.com/s/bike-month-challenge-swwa>.

Content for employee website/intranet

Publish grab-and-go content on your website or intranet. **Areas highlighted in yellow need your attention.**

Southwest Washington Bike Month Challenge launches this May!

May is National Bike Month, and **your business** is excited to partner with Get There Southwest Washington to announce the 2025 Bike Month Challenge. The month-long challenge is open to anyone living and working in Clark, Skamania, and Klickitat counties. Participants can win prizes by logging **any** bike trip (manual or e-bike) on the Get There Southwest Washington website-whether for commuting or just getting around.

Starting May 1, Get There users can log bike trips to qualify for random weekly prize drawings, and grand prize drawings, or to hold the title of Team or Individual Bike Month Champions. Join your work team or form your own team to compete, have fun, and win prizes.

Visit the [Challenge webpage](#) for updates on prizes and more!



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Worksite promotional materials

Spread the word through a printable poster and digital materials!

We've created a [poster for you to print](#) (11x17), a [digital card](#) (16x9) and a [digital square](#) (1080x1080) to display in breakrooms, hallways, locker-rooms, TV screen displays, and other places at your worksite where employees get information about events and happenings.

Partner & Employer FAQ

How do I set up a dedicated employer network in Get There?

Email citygetthereswwa@cityofvancouver.us and our team will help you set one up.

How can I create Bike Month Challenge worksite teams for my employees to join?

Employers or team captains can help create pre-set worksite teams for employees to join before the start of the Bike Month Challenge. Each worksite team needs to be created by a different designated team captain (see steps below). You can serve as a team captain for one worksite team. All teams will need a unique name. If desired, worksite team names can be used that reflect your organization and even different departments or work shifts.

If you do not want to create pre-set worksite teams, you can encourage employees to create their own teams or join a team. Here are the steps for team captains to use in creating a team:

1. [Create an account](#) for free in Get There or log into an existing account [here](#)
2. Create your team and get a unique team link to use to invite others to join at the [Bike Month Challenge page](#)
3. Encourage coworkers and others to join your team and log commute option trips/remote workdays during the Bike Month Challenge, May 1-31

**How do prizes work?**

Weekly and grand prize drawings are made randomly from a selection of Get There users in the Southwest Washington network who log at least two trips per week during May. The “Top Trip-Taking Team” award is a recognition trophy. Top team rankings will be normalized using a formula based on participation percentage to remove the size advantage of larger teams.

Can we keep worksite teams private/hidden so not just anyone can join?

No, but team captains can accept/deny team join requests.

How do our employees join our dedicated employer network in Get There?

Employees can search for the dedicated employer network upon registration, or once they’re logged in, they can click on their name in the upper right corner > Edit Profile > My Networks and search.

Can my organization offer internal recognition or prizes to our worksite teams?

If you already have a dedicated employer network in Get There, you can offer additional recognition and prizes to your worksite teams. Email citygetthereswwa@cityofvancouver.us to set up a dedicated employer network and/or for help administering internal prizes.

Employees that live in Oregon and work in Washington. Can they participate?

Yes! They can participate in the Bike Month Challenge through the Portland Metro Region through Get There Oregon. Navigate to GetThereOregon.org/BikeMonth2025 to join the Bike Month Challenge.

Other questions or have support needs? Contact us at citygetthereswwa@cityofvancouver.us.